



Introducing...

The **One.Sixteen**  
Community  
App

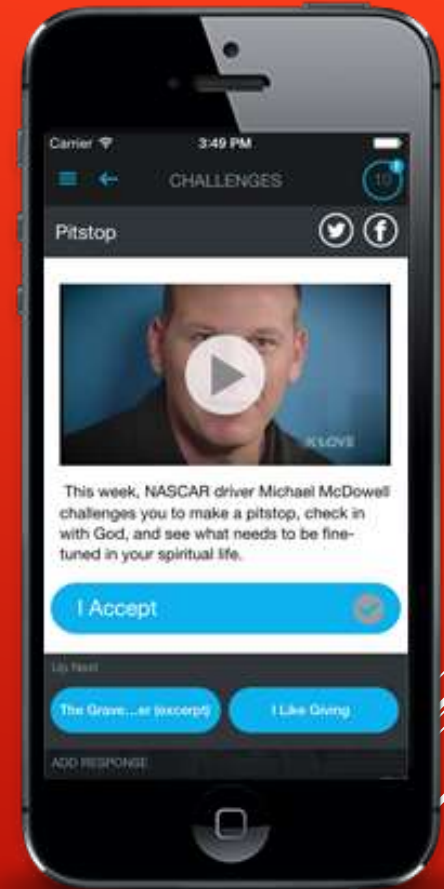
**Romans 1.16**

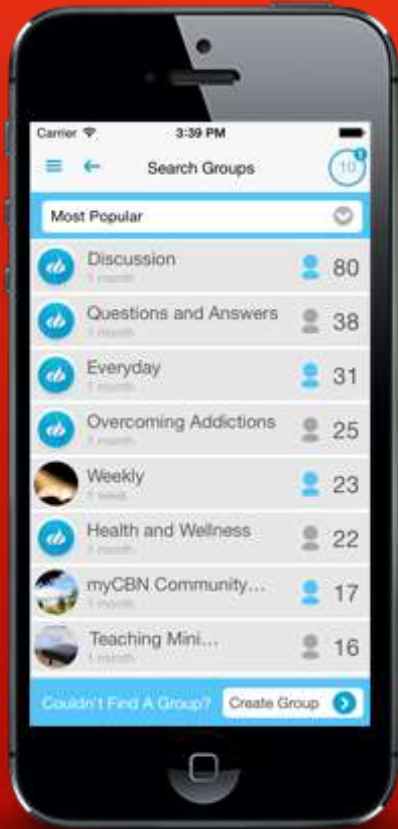
For I am not ashamed of the gospel,  
because it is the power of God that  
brings salvation to **everyone** who  
believes: first to the Jew, then to  
the Gentile.



## OUR MISSION

We use today's technology, including Radio, Podcasts, Entertainment, Social Media and Events to create a positive daily experience that **inspires** and **encourages** you to have a more **meaningful relationship with Christ.**





## OUR WHY



We know that you are busy and pulled in many different directions. No matter what direction or the pace you are being pulled in we want to connect with you, encourage and challenge you to live out your full potential in Christ! So if you have a few minutes at a coffee shop, or waiting for the doctor or standing in line, get refreshed with the **ONE SIXTEEN** app!

# 86%

of free time is spent  
on an App

Evening TV viewing is  
down by 4 hours a  
day on average

We created Unity for  
our Community

- ✓ CHURCHES
- ✓ MINISTRIES
- ✓ BUSINESSES

**BECOME A PARTNER TODAY AND  
CONNECT TO A COMMUNITY OF  
BELIEVERS!**

**Community  
is supposed to be fun.**

A HUB creates an environment for dozens of daily actions for each customer to react to. By connecting with your audience in the following meaningful FUN ways, they are empowered to become your free marketing champions.

**We make sure you are able to show up everyday not just to your current connections but to millions of unreached people groups.**

**We Shape and Transform the Culture through the Effective use of Excellent Media.**  
Mark E. Moebius - ROCK Founder

Social sharing your products and service.

Real time connecting and talking points around your brand.

Invite others into shared location and interest groups.

Reward for activity leading to marketing swag to promote brand.

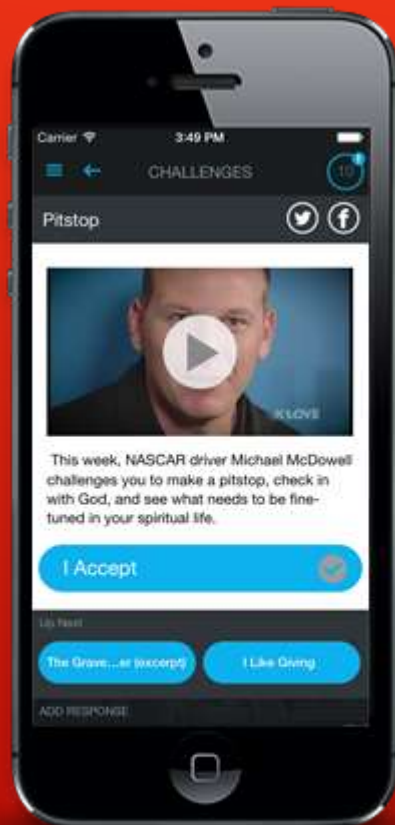
Sign up and check in to events and services.

The app interface on the phone shows: HOME, MISSION STATUS, St. Louis' Available People, The Merge - More than coffee, and My Own Holy Spirit.

Our 116 App engages believers where they spend 86% of their free time, their mobile device, and offers **them four strategic points of engagement** that compel them to get closer to Christ.



CONTENT



CHALLENGE



COMMUNITY



CONNECTIVITY

# GOD CENTERED CONTENT



**Resources:** Every day you can read relevant, meaningful content that helps you mature in Christ. We invite you to read, share, and comment on what encourages you.



**GET STARTED TODAY**

Mark Moebius - 636.675.6275

# SHARE THOUGHTS AND INTERESTS



**Share Wall:** We understand that it's a big step to recognize you're not alone and can share your struggles to receive support. Take the first step by anonymously sharing anything on your mind and receive genuine encouragement from **community members**.



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# GROWTH CHALLENGES



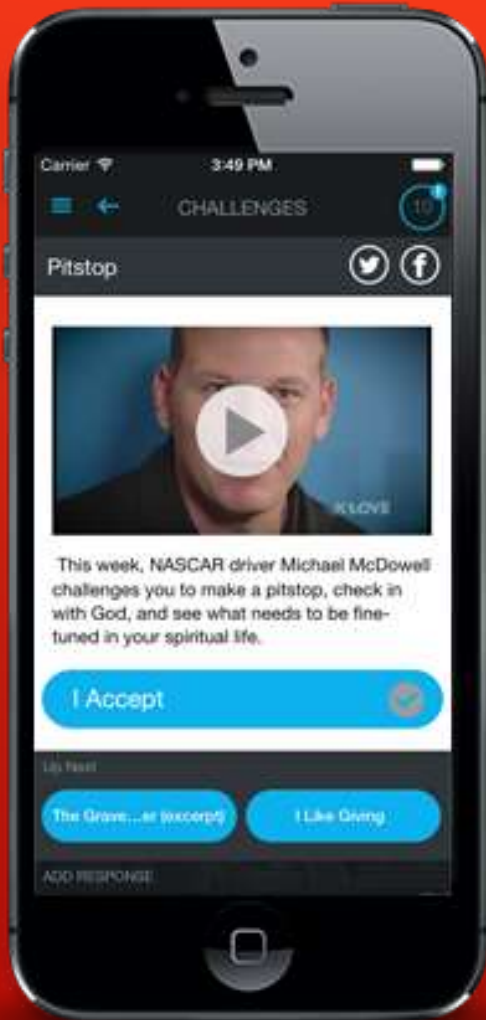
**Challenges:** Each week we can present a challenge intended to promote your spiritual growth. Participate in the challenges and make a difference by motivating others to do the same.



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## BENIFITS OF PARTNERSHIP

- ✓ CHURCHES
- ✓ MINISTRIES
- ✓ BUSINESSES

CREATE CHALLENGES FOR USERS

**BECOME A PARTNER TODAY AND CONNECT  
TO A COMMUNITY OF BELIEVERS!**



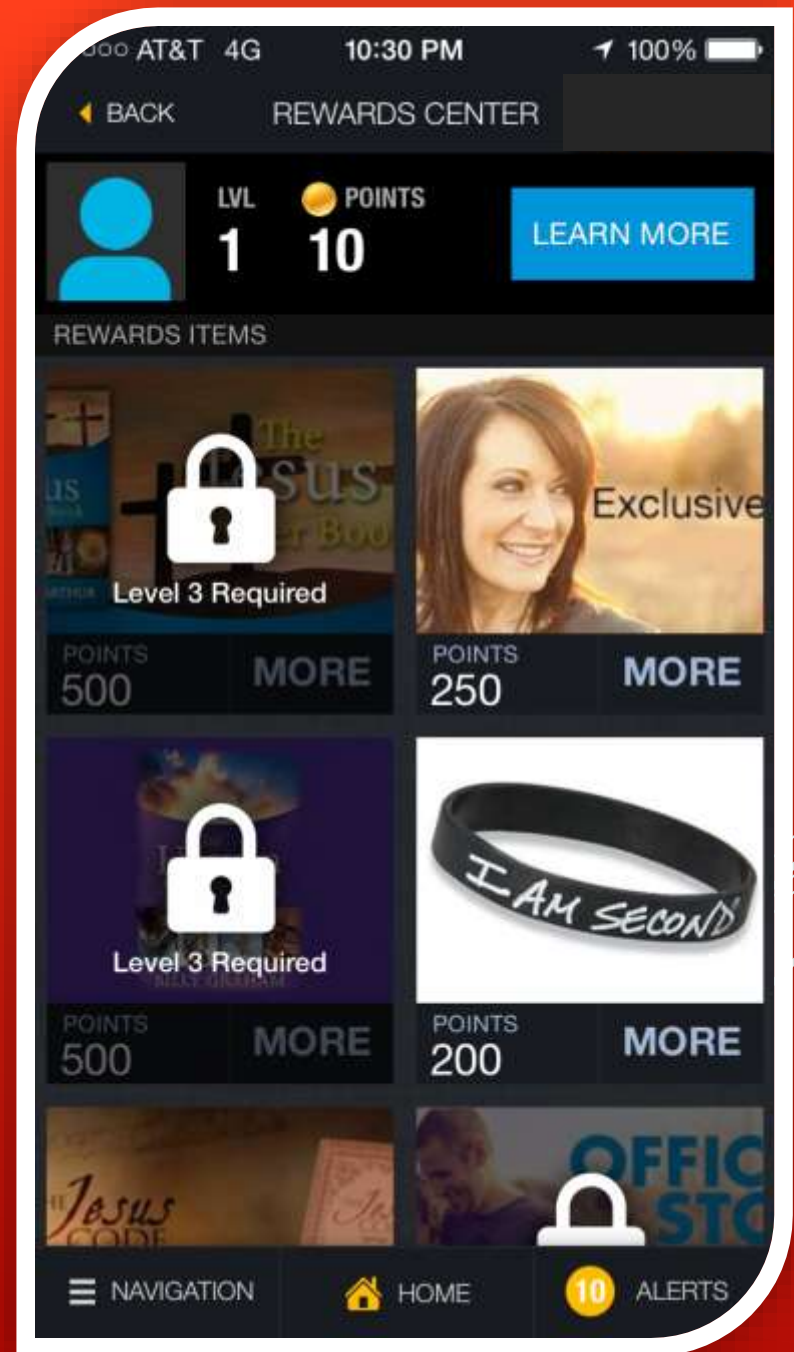
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# REWARDS PROGRAM

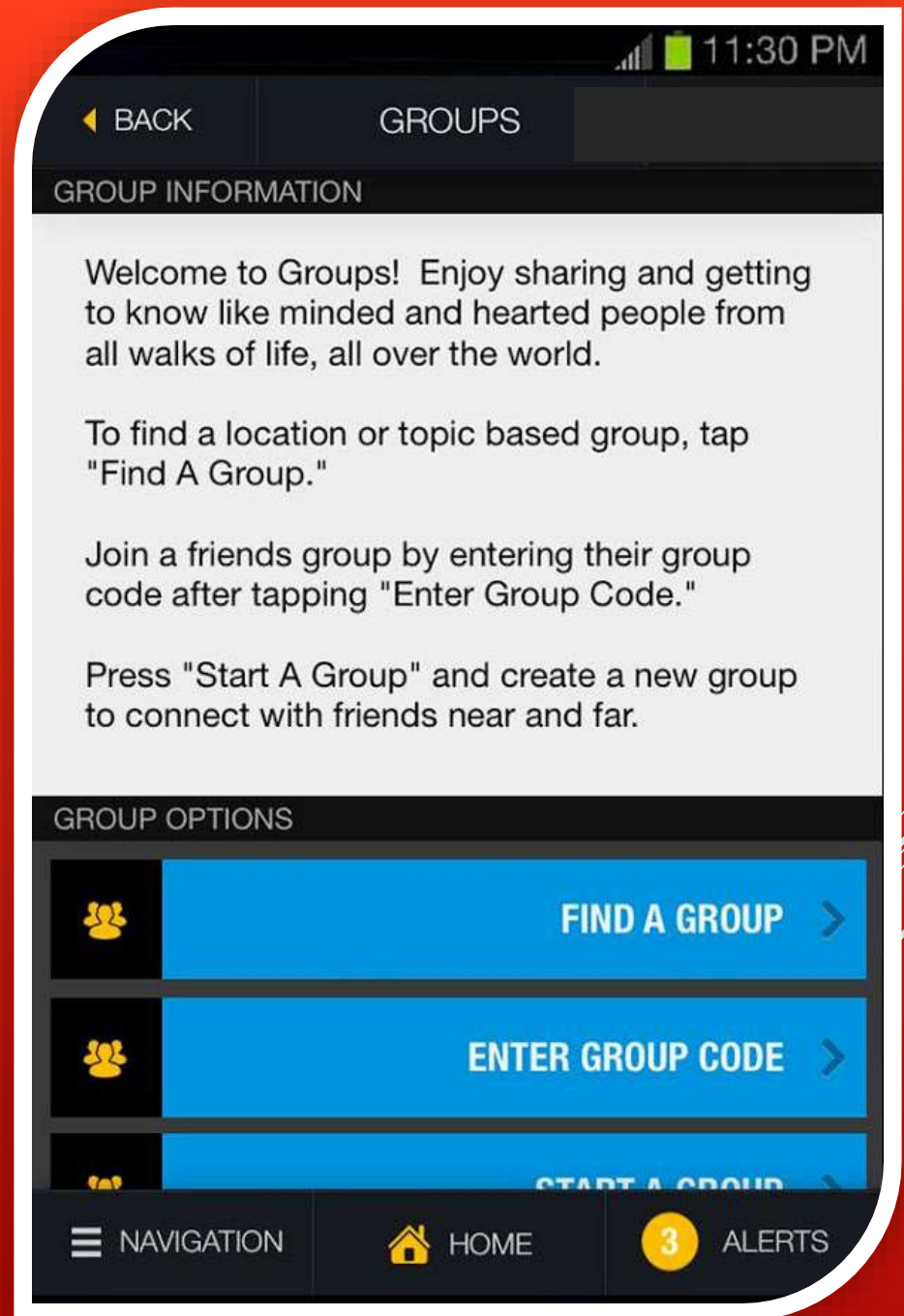


**Rewards Program:** Users can redeem different items based on available points and levels. This is an exciting way to keep users engaged and a fun way insure users see your content.



# CREATE PUBLIC AND PRIVATE GROUPS

Groups are created around topic or location. Church Groups, Ministry Groups, Event Planning, After Care, Marriage Groups and More!



We create positive daily experience that **inspires** and **encourages** you to have a **meaningful relationship with Christ**.

**1:16**  
*one.sixteen*

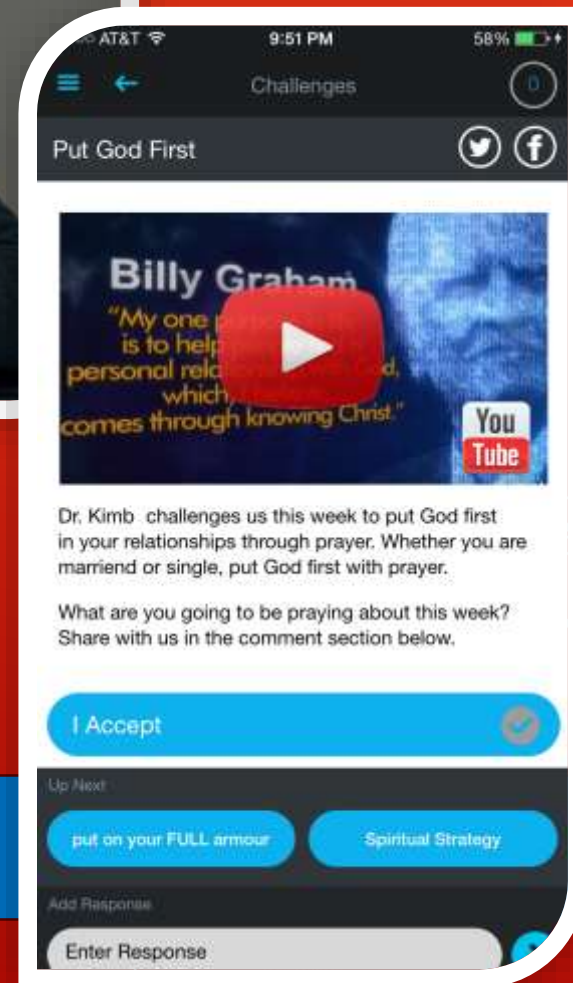




# BECOME A **MINISTRY PARTNER** AND BOOST YOUR **COMMUNITY CONNECTION**

**GET STARTED TODAY**

Mark Moebius - 636.675.6275





## BECOME A MINISTRY PARTNER

Join as a Ministry Partner before 11/31/15 and

# Get Access For 18 Months

### What you Get!

- ✓ Share relevant content with a community of believers
- ✓ Promote upcoming events
- ✓ Connect with people about your ministry
- ✓ Advertise ministry programs
- ✓ Reach people outside the church walls
- ✓ Engage users with relevant content
- ✓ Challenge believers to stretch their faith
- ✓ Grow your groups

For \$1000 connect to your new  
community like never before.



## IMPLEMENTATION TIMELINE

Special Offer Payment  
Deadline 10/31/15

Pre-Launch Download Party

Launch 1/1/16

Make Payment

Ministry Partners  
Plan Implementation Strategy with us  
Explore Marketing  
Learn 116 Essentials  
Create Content  
Plan Challenges



**GET STARTED TODAY**

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*one. sixteen*

